

AI Tools & Automation Mastery - Slide Deck Outline

Course Overview: - Location: Pattaya, Thailand - Duration: 4 Classes (3.5 hours each) - Audience: Entrepreneurs, freelancers, students, digital workers

Class 1: AI Content Creation & Prompt Engineering

Slide 1: Welcome & Overview

Slide 2: What You Will Learn Today

Slide 3: Why AI Writing Matters in 2025

Slide 4: What is Prompt Engineering? Slide 5: Prompt Structure Framework (Role + Task + Style + Context)

Slide 6: Examples of Powerful Prompts

Slide 7: Live Prompt Demo (ChatGPT) Slide 8: Tool #1: ChatGPT - How to Use It (Live Demo) Slide 9: Tool #2: Jasper AI - Templates for Marketing

Slide 10: Tool #3: Copy.ai - Fast Ads and Emails

Slide 11: AI vs Human Writing – Examples Compared

Slide 12: Hands-on Activity: Write a Product Ad Using AI

Slide 13: Peer Review and Group Sharing

Slide 14: Bonus: AI Content Calendar Template

Slide 15: Recap + Homework Challenge

Slide 16: QR Code to join Private LINE Group

Class 2: Graphic & Video AI for Business

Slide 1: Intro to Visual AI Tools

Slide 2: Canva AI - Auto Design, Background Remover

Slide 3: Midjourney - How to Generate Images

Slide 4: Prompting for Art (Styles, Composition, Lighting)

Slide 5: DALL-E vs Midjourney vs Leonardo - Comparison

Slide 6: Live Demo: Make Poster in Canva with AI

Slide 7: Runway ML - AI Video Editing Demo

Slide 8: Pika Labs - Shortform AI Video Creation

Slide 9: Group Exercise: Create Social Media Post Pack

Slide 10: Exporting & Licensing 101

Slide 11: Recap & Homework: Build Your AI Visual Portfolio

Class 3: Automate Your Business with AI

Slide 1: Why Automate? Time = Freedom

Slide 2: Tool Overview: Zapier, Notion AI, Make, Airtable

Slide 3: No-Code Mindset – How AI helps workflows

Slide 4: Demo: Zapier Workflow (Form > Email > Notion)

Slide 5: Airtable for Business Dashboard

Slide 6: Notion AI - Business SOP & Note Generator

Slide 7: Live Demo: Create an Automation (Step-by-Step)

Slide 8: Group Challenge: Build a Micro Automation

Slide 9: Template Share: AI Business Starter Kit

Slide 10: Recap & Homework

🌟 Class 4: Sell Digital Products with AI

Slide 1: Welcome + Success Case Studies (PLR, Dropship, Print-on-Demand)

Slide 2: Digital Product Types You Can Sell

Slide 3: Tools: Suno AI (Music), ElevenLabs (Voice), ChatGPT, Canva, Systeme.io

Slide 4: Demo: Make a PLR eBook from Prompt

Slide 5: Demo: Create Landing Page with Systeme.io

Slide 6: Create a Storefront with Shopify/Gumroad

Slide 7: How to Price + Sell on TikTok, Facebook, Email

Slide 8: Monetization Math: \$10,000/month Plan

Slide 9: Group Pitch Session: Sell Your Idea

Slide 10: Closing Ceremony + Digital Certificate QR Code